



2017-2018

# Annual Report



## 2017/18 Building a Bridge to the future of LVR and Literacy, Powered by Spectrum

The past program year has been full of change for LVR. From new faces on staff and board, to new partners in the community, it was an active and exciting year. The year began for us by embracing a new part of the digital age and transforming our computer systems to the cloud. This change helps to make our operation more mobile and adaptable to the needs of our volunteers and staff. Our October Brain Game event was our most successful ever, raising a record amount of funds (\$45,000) and bringing in the largest number of teams and 300 people to the downtown Holiday Inn.

Our Digital Literacy program continued its rapid growth by expanding the number of volunteers, sites and individuals served and included new partnerships with the Gates Public Library, the Urban League of Rochester and Charter Communications/Spectrum.

Our Instructional program saw a revamp of staffing roles as we expanded our footprint with small group instruction. Our partnership with the Rochester Educational Opportunity Center grew stronger, and we began a new partnership with Action for a Better Community. Our efforts have been focused on how we can best serve adult learners in the most effective and accessible way. Our instructional program also gained a new partner in Charter Communications/Spectrum.

In the spring of 2018 LVR received two substantial grants from Spectrum to expand the footprint of our Digital Literacy Program by providing funds for new laptops for DL field sites and the funding to expand staffing for the program in 2018/19, which will allow us to recruit and train more volunteers and help more people cross the digital divide. The second grant from Spectrum was to support the opening of a new LVR Learning Center, powered by Spectrum, in the fall of 2018. The Learning Center will have 15+ computers and provide a site to expand small group classes, digital learning opportunities for LVR learners, volunteers and members of the community. With the help of our friends from the AI Sigl Community of Agencies, LVR will occupy nearly the entire first floor of 1600 South Avenue, with expanded programs both day and evening to meet the needs of adult learners in our community.

As we look ahead to the new year, our board, staff and volunteers are committed to helping the people we serve cross many bridges to overcome literacy challenges in reading, math, English and, of course, the digital divide. Our thanks to all our partners from throughout the community, our dedicated volunteers and the courageous people who come to our office and community sites each day seeking help. LVR looks forward to building a bridge to a more literate community.

Sincerely,

Rick Nangreave  
*Board President*

Robert Mahar  
*Executive Director*

## Board of Directors

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## Members of the Staff

Robert Mahar

**Executive Director**

Shelley Alfieri

**Office Manager**

Jennifer Eaton

**Program Coordinator**

Brian Kane

**Digital Literacy Director**

Marge Modzel

**Accountant**

Denise Smith

**Services Coordinator**

Joshua Stapf

**Development Director**

Brenda Zornow

**DL Volunteer Coordinator**

# 2017-2018 PROGRAM ACHIEVEMENTS

## LVR Digital Literacy

*Enables Monroe County residents to become digitally literate by acquiring new computer skills and completing essential, computer-related tasks.*

96.4% of customers learned new computer skills, completed computer essential tasks or became more marketable for employment

- 8 community sites in the city of Rochester and Gates, providing service for an average of over 100 hours per week
- 3,273 customers were served

For more information about Digital Literacy, our most recent data and schedule, follow this link: <https://digital.literacyrochester.org/about/>

## LVR Educational Programs

*Provides one-to-one and small group instruction to help adults improve their skills in reading, math and English.*

- 78% of all students improved their reading, math or speaking skills as measured on standardized testing
- 83% of all math students in classes had a NRS (National Reporting System) gain, 90% had a measurable gain in math skills
- 388 participants were provided educational services in areas including; assessment, family literacy, one to one tutoring and small group classes

Overall LVR provided services to 3,661 individuals in the 2017/18 program year and our volunteers contributed 16,867 hours at a value of \$492,348. \*

\*Independent Sector value of volunteer time in NYS (\$29.19 /hour in NYS)

If you would like to learn more about volunteering with LVR, sign up for a volunteer onboarding session by clicking on this link: <https://literacyrochester.org/get-started/>

## FINANCIAL INFORMATION

### 2017/2018 Income

Contributions	\$ 81,817
United Way	15,696
Grant Revenue	299,176
Fundraising Events	35,794
Other Income	2,145
<u>Investment Income</u>	<u>56,032</u>
<b>Total Income</b>	<b>\$490,660</b>

### 2017/2018 Expenses

Program Services	\$257,778
Mgmt & General	\$ 73,737
<u>Fundraising</u>	<u>\$ 65,983</u>
<b>Total Expenses</b>	<b>\$397,498</b>

**Change in Net Assets \$93,162**

For LVR's 2017-18 Form 990 go to <https://literacyrochester.org/annual-reports>