

# ANNUAL REPORT

2018-2019

The Programming Lange-proved

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LiteracyRochester.org

# EMPOWERING LIVES THROUGH LITERACY

Earlier this year I was honored to be chosen to take on the role of Executive Director. A role my predecessor held for 18 years and made a tremendous impact for Adult Literacy, during his tenure, before retiring this past July.

When asked by the selection committee why I wanted this position, I shared with them my personal story about how, unbeknown to me, my mother did not know how to read. Sharing this secret, she kept so well-hidden, had an impact on me.

The common thread here, as I have come to realize, is that my mother was not alone in her inability to read. The opportunity to work for an organization that has helped so many adults discover the joy of reading, has been such an inspiration to me.

Thank you for your continued support. Through your generosity, we will continue to empower lives through Literacy.

May Peace Be With You Always Charles Reaves, Executive Director



C H A R L E S R E A V E S Executive Director



RICHARD
NANGREAVE
Board President

Over the years Literacy Rochester has continued to grow and evolve as an agency. As such, the services we offer to our learners and the communities we serve have grown and advanced. With this as our impetus, the board of directors made the decision to officially change our name from Literacy Volunteers of Rochester to Literacy Rochester.

It is through the generous contributions of all our donors, coupled with the significant contributions of the staff, tutors, volunteers, and board members we can serve our learners and make a positive difference in one's life. It is through these combined collaborative contributions of all involved our learners and community benefit. As Literacy Rochester continues to grow and flourish, we will continue to evolve our programs and our outreach to best meet the needs of our learners and the Rochester community.

To all who have supported Literacy Rochester, I personally want to say thank you.

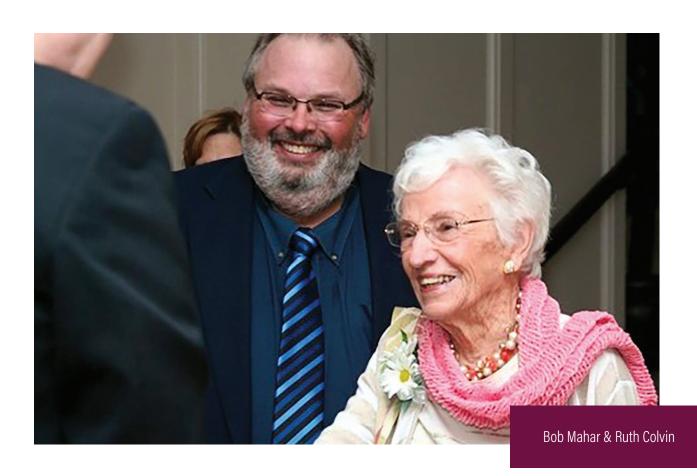
Sincerely, Rick Nangreave, Board President After 18 years of servant leadership, Bob Mahar retired from Literacy Rochester. Bob's vision of bridging the digital divide in our community for those without computers or internet access, launched our Digital Literacy Program. Bob was instrumental in securing grant funding from the State to provide instructional educational programs to increase levels for adults in English language skills, reading, and math. The results of the programs Bob initiated, helped countless of individuals who lacked the necessary skills to fully participate in the community as citizens, apply for health care and employment.

The success stories and testimonials shared by individuals whose lives have changed through Literacy Rochester can be attributed to Bob's vision. It was through his leadership that the foundation and legacy of Literacy Rochester will continue to grow and evolve into the future. We wish Bob the very best in his retirement.

### JOB WELL DONE!



BOB MAHAR



# STAFF

**Bob Mahar** Executive Director

**Shelley Alfieri**Office Manager

Jennifer Eaton
Instructional Director

Marion Heaton
Administrative Assistant

**Sarah Heiermann-Walker** Partnership Marketing Manager

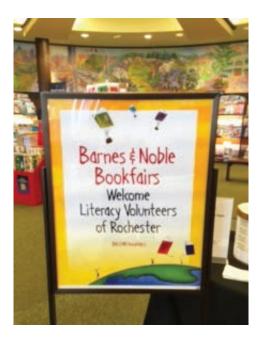
**Denise Smith**Service Coordinator

Joshua Stapf Development Director

**Brenda Zornow**Digital Literacy Director

# BOARD

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# BOARD OF DIRECTORS

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Past President

# PROGRAM ACHIEVEMENTS

# DIGITAL LITERACY

Digital Literacy is a free, one-to-one drop-in service that teaches adults basic computer skills.

Help is provided at various community sites throughout Monroe County in partnership

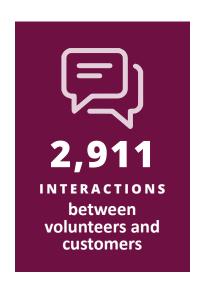
with the Office of Adult Career and Education Service. Services include:

Navigate the internet
Search for jobs/complete job applications
Access online resources
Find a bus schedule
Locate community agencies or services
Set up a profile/complete online forms

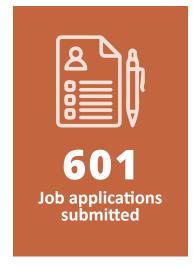
Create and access an email account
Connect to friends and family
Open a savings or checking account
Submit healthcare forms/access patient portal
Obtain school information/apple for student loans
Recover password and more!













# PROGRAM ACHIEVEMENTS

# INSTRUCTIONAL PROGRAM

### **One-to-One Tutoring**

Trained tutors provide instruction for adults, 18 and up, seeking assistance with reading and math (below 9th grade reading level) or English as a Second Language. Through individualized plans students and tutors meet in public places in Monroe County to work to achieve success at a speed that works for the student. Preregistration is required before a student is matched with a tutor.

## **Small Group Instruction**

Classes with 5 to 10 students reinforce basic math and reading skills for students seeking access to basic literacy, high school equivalency, or vocational training programs. Classes are held at the Literacy Rochester office or at other community sites in Monroe County. Pre-registration is required before a student can sign up for a small group class.

### **English Conversation Groups**

Weekly gatherings of 5 to 10 students and two tutors to practice their English-speaking skills. These groups provide an opportunity for English as a Second Language students to improve their speaking confidence and meet other adults who are learning English. Topics of conversation include American culture, idioms, daily life situations, casual spoken English. All adults looking to practice their English-speaking skills are welcome, registration is not required.













# FINANCIAL PARTNERS

AmazonSmile Foundation

Ashcraft Franklin & Young, LLP

Barnes Noble - Pittsford

Bonadio & Co., LLP

Bond, Schoeneck & King, PLLC

**Brighton Securities** 

Canandaigua National Bank & Trust

Cause Wash LLC

Charter Communications – Spectrum

Cortese Ford

Daisy Marquis Jones Foundation

Davenport-Hatch Foundation, Inc.

**Dollar General Literacy Foundation** 

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Excellus BlueCross BlueShield

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Friends & Foundation of the Rochester Public Library

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iV4

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**Thomson Reuters** 

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Wolters Kluwer

Woods Oviatt Gilman LLP



# LITVOL SOCIETY

Individual donors who give \$250 or more become members of the LitVol Leadership Society. The name originates from LR's early days, when founding volunteers called themselves "litvols".

Anonymous (7)
David Adams

David and Kathy Allen Bob and Jody Asbury Richard and Anne Barrett

Lois Benedict

Mr. and Mrs. Joseph C. Briggs

Anita F. Brown Mark Buonaugurio Frances E. Cafarell Jeremiah J. Casey

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Betty Strasenburg

David and Maura Sykes Family Fund

Peg and Ray Warrick Thomas C. Weiler Jerome Alan Weiss Sue Ellen Windsor David Wyman



# LITERACY ROCHESTER 2019 AWARDS CEREMONY

On June 13, 2019, LVR held our Annual Awards Ceremony to recognize people who have had a major impact on not only Literacy Rochester but on the cause for literacy. Also recognized were volunteers with 10 year or more of service the organization.







### AWARDS INCLUDED:

## **Friends of Literacy**

Charter Communications/Spectrum

# Action for a Better Community, Focus on Self Sufficiency Program

Chris Edgar, Literacy Volunteers Wayne County

### **President's Award**

Kim Emilo, LVR Treasurer Millie Sefranek, Library Coordinator, REOC Nancy Bernola, Digital Literacy Volunteer

### Going to Bat for Literacy

Paul Burke, Director of OACES

## **Volunteer Service Pins**

Mary June Dowd, 30 years Cathy Pospula, 10 years David Heinsler, 10 years

# **Ruth Colvin Founder's Award**

Dee Jones Bonnie Martin Dorothy Holmes

# Judy Dauphinee Volunteer of the Year Award

Peg Warrick







# 100 YEARS OF LITERACY LUNCHEON

On May 2, 2019, LVR held the 100 Years of Literacy Luncheon at the Country Club of Rochester. At the Luncheon we celebrated two things: 45 years of service to literacy by a dedicated volunteer, Rose-Marie Klipstein and 55 years of LVR empowering members of Monroe County to be fully engaged citizens. This luncheon helped to raise \$17,000 to support the newly renamed Rose-Marie Klipstein Fund.

# LITERACY ROCHESTER FINANCIAL INFORMATION

# 2018/2019 REVENUE

Contributions \$ 66,052
United Way \$ 17,858
Grant Revenue \$ 277,875
Fundraising Events \$ 49,624
Other Income \$ 1,907
Investment Income \$ 26,723

2018/2019 EXPENSES

Program Services \$ 371,448

Mgmt \$ 84,175

Fundraising \$ 79,493

Total Expenses \$ 535,116

Total Income \$ 455,179

Change in Net Assets (\$79,937)





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# CONTACT US

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