



## It's the Brain Game virtual edition!

Now in its 20<sup>th</sup> year, the Brain Game—the area's premier charity trivia event—is going virtual!

Join us for this exciting event on Thursday, October 22<sup>th</sup> to raise vital funds to help members of the Rochester community to overcome the many different challenges of literacy.

There are many ways to be a part of Brain Game 2020:

- Become a Sponsor
- Have a Team
- Purchase a Table
- Place an Advertisement
- Donate to the Online Auction

Brain Game pits team against team in a trivia competition where the winner gets the coveted title of “Brain Game Champion”! Along with competition for the trophy, we have cash raffles, an online auction, and a virtual wine raffle.

At Literacy Rochester, we work to improve the reading, math, English, and digital literacy skills of adults in Monroe County. Through the work that we do we empower our program participants to achieve their goals to be fully engaged in the community as parents, consumers, workers, and citizens.

For more information or to signup, call (585) 473-3030 or email Joshua Stapf at [JStapf@LiteracyRochester.org](mailto:JStapf@LiteracyRochester.org). We promise an amazing evening of live trivia like no other!

Sincerely,

*Joshua Stapf*

Joshua Stapf  
Development Director

Brain Game Champion 2019  
**Brighton Securities**





## Past Supporters Include:



Big firm capability. Small firm personality.



## About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults in Monroe County. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and works.

Literacy Rochester provides a wide array of resources for members of the community to overcome the many different challenges that come with literacy.

All our services are provided for

# FREE!

One to One  
Tutoring

Small  
Group  
Classes

Multi-Level  
Conversation  
Groups

Drop-In  
Center

English as  
a Second  
Language  
Classes

12  
Community  
Sites

Digital  
Literacy



## Sponsorships & Teams

### Gold—\$2,500

- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Call out at Event
- Recognition on Social Media
- Logo in Monthly E-Newsletter

### Bronze—\$1,500

- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Full page color ad in Digital Program
- Name in opening video
- Recognition on Social Media

### Team—\$500

- Team of 5
- Listing in Digital Program

### Silver—\$2,000

- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Call out at Event
- Recognition on Social Media
- Name in Monthly E-Newsletter

### Corporate Team—\$1,000

- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Name in opening video
- Half page color ad in Digital Program
- Recognition on Social Media

### Patron—\$300

- 2 Tickets to Event
- Half page color ad in Digital Program
- Listing in Digital Program

## Advertising

### Full Page—\$400

- Color
- 8”h x 5”w

### Half Page—\$200

- Color
- 3 7/8”h x 5”w



**LITERACY  
ROCHESTER**



### Sponsors & Teams

\_\_\_ Gold—\$2,500

\_\_\_ Silver—\$2,000

\_\_\_ Bronze—\$1,500

\_\_\_ Corporate Team—\$1,000

\_\_\_ Team—\$500

\_\_\_ Patron—\$300

### Advertising

\_\_\_ Full Page—\$400

\_\_\_ Half Page—\$200

### Auction

**Value:** \_\_\_\_\_ **Description:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Name (s) \_\_\_\_\_

Company Name \_\_\_\_\_

Name to be used for acknowledgement \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_

Email(s) \_\_\_\_\_

#### PAYMENT INFORMATION

Check in the amount of \$ \_\_\_\_\_ is enclosed  
(payable to "Literacy Rochester" with "Brain Game" on memo line.)

Send invoice to above contact

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_/\_\_\_ CSV: \_\_\_\_\_

Name (as it appears on the card): \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

**Mail** completed form to:

Literacy Rochester  
1600 South Ave, Suite 100  
Rochester, NY 14620



**Email** completed form to:

Joshua Stapf  
JStapf@LiteracyRochester.org