It’s the Brain Game virtual edition!

Now in its 20th year, the Brain Game—the area’s premier charity trivia event—is going virtual!

Join us for this exciting event on Thursday, October 22th to raise vital funds to help members of the Rochester community to overcome the many different challenges of literacy.

There are many ways to be a part of Brain Game 2020:

- Become a Sponsor
- Have a Team
- Purchase a Table
- Place an Advertisement
- Donate to the Online Auction

Brain Game pits team against team in a trivia competition where the winner gets the coveted title of “Brain Game Champion”! Along with competition for the trophy, we have cash raffles, an online auction, and a virtual wine raffle.

At Literacy Rochester, we work to improve the reading, math, English, and digital literacy skills of adults in Monroe County. Through the work that we do we empower our program participants to achieve their goals to be fully engaged in the community as parents, consumers, workers, and citizens.

For more information or to signup, call (585) 473-3030 or email Joshua Stapf at JStapf@LiteracyRochester.org. We promise an amazing evening of live trivia like no other!

Sincerely,

Joshua Stapf
Development Director

Brain Game Champion 2019
Brighton Securities
Past Supporters Include:

MassMutual New York State

Excellus

MVP Health Care

The Bonadio Group CPAs, Consultants & More

Bond Schoeneck & King Attorneys

St. John Fisher College

About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults in Monroe County. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and works.

All our services are provided for

FREE!
### Sponsorships & Teams

**Gold—$2,500**
- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Call out at Event
- Recognition on Social Media
- Logo in Monthly E-Newsletter

**Silver—$2,000**
- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Call out at Event
- Recognition on Social Media
- Name in Monthly E-Newsletter

**Bronze—$1,500**
- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Full page color ad in Digital Program
- Name in opening video
- Recognition on Social Media

**Corporate Team—$1,000**
- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Name in opening video
- Half page color ad in Digital Program
- Recognition on Social Media

**Team—$500**
- Team of 5
- Listing in Digital Program

**Patron—$300**
- 2 Tickets to Event
- Half page color ad in Digital Program
- Listing in Digital Program

### Advertising

**Full Page—$400**
- Color
- 8”h x 5”w

**Half Page—$200**
- Color
- 3 7/8”h x 5”w
Sponsors & Teams

___ Gold—$2,500
___ Silver—$2,000
___ Bronze—$1,500

___ Corporate Team—$1,000
___ Team—$500
___ Patron—$300

Advertising

___ Full Page—$400
___ Half Page—$200

Auction

Value: ______________________ Description: ______________________

Name (s)_________________________________________________________________________________

Company Name____________________________________________________________________________

Name to be used for acknowledgement________________________________________________________

Address _________________________________________________________________________________

City_________________________________________________ State _______________ ZIP ____________

Phone (day) ______________________________ Phone (evening) ___________________________________

Email(s)__________________________________________________________________________________

PAYMENT INFORMATION

☐ Check in the amount of $ __________ is enclosed
   (payable to “Literacy Rochester” with “Brain Game” on memo line.)

☐ Send invoice to above contact

Credit Card Number:___________________________________________ Expiration Date: ___ / ___ CSV:___

Name (as it appears on the card): ____________________________________________________________

Billing Address:__________________________________________________________________________

______________________________________________________________________________________

Signature: ______________________________________________________________________________

Mail completed form to:
Literacy Rochester
1600 South Ave, Suite 100
Rochester, NY 14620

Email completed form to:
Joshua Stapf
JStapf@LiteracyRochester.org

OR