Brain Game
2020
EMPOWERING LIVES THROUGH LITERACY
Live accepting because everyone has the ability to make a meaningful contribution.

MassMutual New York State is proud to support Literacy Rochester and its mission to improve the reading, English language, math and digital literacy skills of adults in Monroe County.

**Live Mutual**

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New York State
20 Years of Brain Game

2001 - Chamberlain D'Amanda
2002 - Harter, Secrest & Emery
2003 - Boylan Brown Code, Vigdor & Wilson
2004 - Nixon Peabody
2005 - Mengel, Metzger & Barr
2006 - Chamberlain D'Amanda
2007 - Phillips Lytle
2008 - Bond, Schoenick, & King
2009 - Chamberlain D'Amanda
2010 - Intellectual Insolvents
2011 - Thomson Reuters
2012 - Harter, Secrest & Emery
2013 - Underberg & Kessler
2014 - St. John Fisher College
2015 - Bond, Schoenick, & King
2016 - Thomson Reuters
2017 - Phillips Lytle
2018 - MVP Health Care
2019 - Brighton Securities

2020 - Who will it be????
IMPRINTING LIVES
POWERED BY IMPRINTABLE SOLUTIONS

ASSISTING:
Disconnected young people between the ages of 16 and 24
High school dropout
Pregnant/parenting
Gang affiliation
Different ability
English learner
Refugee
Homeless
In poverty
Contact with law enforcement

ON SITE SUPPORT:
Basic needs met, transportation, tutoring,
Voter registration, credit counseling,
Housing/tenants rights, tax return filing,
Human resources, career exploration

NEXT STEPS:
High school equivalency
Bank account
Stable housing
Higher education
The trades
English learning

LEARN:
Technology, processes, soft skill sets,
Production, working with people different than self,
Customer facing interaction, planning

FEARS VS. REALITY
Of hiring opportunity youth
Decrease in quality
Lack of commitment
Lack of effort
Lack of respect
Drama
Fighting

= 0

PARTNERSHIPS:
Center for Youth - Rochester Works -
Monroe BOCES - Rochester Rehabilitation -
Action for a Better Community -
Pathstone Corporation - Maplewood YMCA

HELPING ACHIEVE NEXT STEPS
THROUGH SAFE, INCLUSIVE AND FLEXIBLE ENVIRONMENTS!
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POWERED BY IMPRINTABLE SOLUTIONS
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Teams
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Operation Brain Freeze

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Brain Game

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Volunteers Needed

Help improve the reading, math, English language, and digital literacy skills of adults in Monroe County.

Empowering Lives Through Literacy!

Learn more at our next Volunteer Informational Session

Register at LiteracyYorkRochester.org
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For 100 years we’ve readily served our customers and the community. With resilience through defining times, we’ve helped individuals and businesses find strength, balance and the will to thrive. For you, we remain committed to providing vital services, dependable guidance and a superior experience always. **Steady as we go.**

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Brain Game 2019 Champion

Brighton Securities
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Learn how to volunteer at LiteracyRochester.org
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Review summary

5 ★★★★★ 12 reviews

"Good communication and was able to meet my budget and timeline."

"He's personable and professional."

"I would recommend his services to all."

Proud producer of
Brain Game 2020.

jeffwelchermedia.com
Proud to support Literacy Rochester & the work they do!

Marlene A. Dattilo, CFP, CLTC, CFBS
Partner

Mark Wilson, CLU, ChFC, CFBS
Partner

585-485-0194
www.keystonecapitalpartnergroup.com
Visit LiteracyRochester.org to become a Volunteer!
MMB IS A PROUD SUPPORTER OF LITERACY ROCHESTER

DO YOU HAVE WHAT IT TAKES TO WIN THE 2020 BRAIN GAME?

GOOD LUCK TO ALL PARTICIPANTS!

100 CHESTNUT ST
SUITE 1200
ROCHESTER, NY 14604
WWW.MENGELMETZGERBARR.COM
RIT

Rochester Institute of Technology proudly supports the Literacy Volunteers of Rochester and the RIT staff, alumni, students, and retirees who volunteer their time to improve literacy in the region.

“Working with people who are determined to learn despite enormous obstacles is incredibly rewarding. I am so grateful to RIT for making community service a core value, and for the constant encouragement and support I receive.”

-Dave Pecona, RIT employee and Literacy Volunteer math tutor

rit.edu
"There is more to literacy than reading and writing."
- Strive Masiyiwa, Author

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