Brain Game 2021!

Join us for this exciting event on Thursday, October 21th to raise vital funds to help members of the Rochester community to overcome the many different challenges of literacy.

There are many ways to be a part of Brain Game 2021:

- Become a Sponsor
- Create a Team
- Place an Advertisement
- Donate to the Online Auction

Brain Game pits team against team in a trivia competition where the winner gets the coveted title of “Brain Game Champion”! Along with competition for the trophy, we have cash raffles, an online auction, and a virtual wine raffle.

At Literacy Rochester, we work to improve the reading, math, English, and digital literacy skills of adults in Monroe County. Through the work that we do we empower our program participants to achieve their goals to be fully engaged in the community as parents, consumers, workers, and citizens.

For more information or to sign up, call (585) 473-3030 or email Joshua Stapf at JStapf@LiteracyRochester.org.

We promise an amazing evening of live trivia like no other!

Sincerely,

Joshua Stapf

Joshua Stapf
Executive Director

Brain Game Champion 2020
MassMutual NYS
Past Supporters Include:

MassMutual
New York State
Excellus
CETech
THE BONADIO GROUP
ST. JOHN FISHER COLLEGE

About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults in Monroe County. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and workers.

Literacy Rochester provides a wide array of resources for members of the community to overcome the many different challenges that come without literacy.

All our services are provided for FREE!
Sponsorships & Teams

**Gold—$2,500**
- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Callout at Event
- Recognition on Social Media
- Logo in Monthly E-Newsletter (3 times)

**Silver—$2,000**
- 3 Teams of 5 in Tournament
- Logo on Print Material
- Logo on Electronic Material
- Logo in Digital Program
- Full page color ad in Digital Program
- Logo in opening video
- Logo displayed during event
- Recognition on Social Media
- Name in Monthly E-Newsletter (2 times)

**Bronze—$1,500**
- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Name in opening video
- Full page color ad in Digital Program
- Recognition on Social Media

**Team—$500**
- Team of 5
- Half page color ad in Digital Program
- Listing in Digital Program

**Corporate Team—$1,000**
- 2 Teams of 5 in Tournament
- Name on Electronic Material
- Listing in Digital Program
- Half page color ad in Digital Program
- Recognition on Social Media

**Patron—$300**
- 2 Tickets to Event
- Listing in Digital Program

Advertising

**Full Page—$400**
- Color
- 8”h x 5”w

**Half Page—$200**
- Color
- 3 7/8”h x 5”w
Sponsors & Teams

___ Gold—$2,500
___ Silver—$2,000
___ Bronze—$1,500
___ Corporate Team—$1,000
___ Team—$500
___ Patron—$300

Advertising

___ Full Page—$400
___ Half Page—$200

Auction

Value: ______________ Description: ____________________________


Name (s)_________________________________________________________________________________
Company Name____________________________________________________________________________
Name to be used for acknowledgement__________________________________________________________
Address _________________________________________________________________________________
City_________________________________________________ State _______________ ZIP ____________
Phone (day) ______________________________ Phone (evening) ___________________________________
Email(s)__________________________________________________________________________________

PAYMENT INFORMATION

☐ Check in the amount of $ ___________ is enclosed
  (payable to “Literacy Rochester” with “Brain Game” on memo line.)

☐ Send invoice to above contact

Credit Card Number:___________________________________________ Expiration Date: ___/___ CSV:___
Name (as it appears on the card): ____________________________________________________________
Billing Address:__________________________________________________________________________

Signature: ______________________________________________________________________________

Mail completed form to:
Literacy Rochester
1600 South Ave, Suite 100
Rochester, NY 14620

OR

Email completed form to:
Joshua Stapf
JStapf@LiteracyRochester.org