The 2021-2022 program year was not just about recovery, but about growth. As we welcomed students back to our programs, we also expanded programming and added new members to our team.

There are more options than ever, with students and tutors meeting in person at libraries, in our office, or continuing to meet remotely. We have sought out additional training and certificates, sharing that knowledge with new and returning volunteers to ensure that we are all prepared to address the needs of current and future students.

We have also expanded our reach, offering the Digital Literacy program in Ontario, Wayne, and Yates Counties through drop-in assistance as well as group computer classes. We are stronger today, combining what we have learned in the past two years with the tested methods we have used over nearly sixty years of service to Rochester.

As always, our work would not be possible without the courage of our students, dedication of our volunteers, and the support of our community.

Literacy Rochester came out of the pandemic full of energy and new ideas! Once the Monroe County libraries opened for our tutors and learners, and the LR office was available to re-start group instruction and testing, we hit the ground running.

Our digital literacy program is even more critical now that remote learning, on-line employment applications, and virtual meetings are the norm. And, because of our proven success in digital literacy instruction, we are expanding it into surrounding counties. Our reading, English language, and math tutoring is providing native and non-native speakers with valuable tools to improve their personal and professional lives.

We see the coming year as full of opportunities for growth and are so appreciative of the generosity of our donors, governmental partners, volunteers, tutors, learners, and staff. If you are looking for ways to get involved, please contact us, check out our website, and join us at Brain Game, our annual trivia event. If you are already part of our LR “family”, thank you for your support!
Staff

Joshua Stapf  
Executive Director

Barb Harte  
Instructional Coordinator

Lisa Roe  
Digital Literacy Coordinator

Shelley Alfieri  
Office Manager

Jennifer Eaton  
Program Director

Abby Holloway  
Program Assistant

Lam Bui  
Digital Literacy Coordinator

Eric Stevens  
Community Engagement Coordinator

Board of Directors

John Roman, Jr.  
President

Fred Crilly  
Treasurer

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Glenn Schieck

Terance Walsh

David Wyman

Literacy Rochester Annual Report 2021-2022
Instructional Services

Program Highlights

Highlights and Statistics reflect program year July 2021 to June 2022

Instructional Volunteer Hours
7,572

Student Instructional Hours
3,968

Value of time donated by tutors*
$118,842

*Value of volunteer time is $29.95 per hour according to assessments by Independent Sector

Volunteer Spotlight

David began volunteering with Literacy Rochester in 2017 as a tutor. He soon began assisting with group classes, eventually using his background in nuclear engineering to teach a math class. David also administers assessments for reading and math students.

His approach to students is flexibility, finding the best way to connect with each student to help them understand the material they are working on.

In June 2022, David received the Judy S. Dauphinee Volunteer of the Year Award.
Instructional Services

Student Spotlight

Joseph remembers the day he arrived in the United States after leaving his family behind in Liberia. It was May 21, 1988.

He spent many years struggling with addiction, arriving in Rochester to enter a rehabilitation center. Since 2000, Joseph has worked multiple retail jobs.

Joseph takes multiple classes at Literacy Rochester, as well as meeting with his tutor, Lisa. Committing a dozen hours per week to learning, he is continually improving.

One-to-One Tutoring

Trained tutors provide instruction for adults, 18 and up, seeking assistance with reading, math (below 9th grade reading level) or English as a Second Language. Through individualized plans, students and tutors meet in a public place in Monroe County. Pre-registration is required before a student is matched with a tutor.

Small Group Instruction

Classes with 5 to 10 students reinforce basic math and reading skills for students seeking access to basic literacy, high school equivalency, or vocational training programs. Pre-registration is required before a student can sign up for small group classes.

English Conversation Groups

Weekly gatherings of 5-10 students and two tutors to practice their English-language speaking skills. These groups provide an opportunity for English as a Second Language students to improve their speaking confidence and meet other adults who are learning English. Topics of conversation include American culture, idioms, daily life situations, and casual spoken English. All adults looking to practice their English-speaking skills are welcome. Registration is not required.
LitVol Society

LitVol Society is made up of households that contributed $250 or more during the last program year.

Anonymous (3)          Stewart D. Davis
David Adams             Allison and Richard DiMarco
Deanna Baker            Sean Dobbin
Carl Battaglia          Chris and Nicole Dobson
John and Margaret Behre Josephine Fitzgerald
Lois Benedict           James and Mary Franzek
Brian and Nancy Bennett Amanda Gallipeau
Richard W. Black and    Cassandra George Ramos
    Jappie King-Black  Grant and Bette Gillette
Nancy Briggs            Peter Giopulos
Jeremiah J. Casey       Deborah G. Goldman
Justin and Michele Chantra James and Sharon Harrison
Erin Coffey             Miranda Heyward
Peter Collinge and Carol Thiel Sabra Hickam
Mrs. Ruth Colvin        Audrey Holly
Kevin and Alicia Conheady Edith Jordan
Robert J. Craig and Julianne Crisante Cheryl Kingston
Frederick Crilly        Rose-Marie B. Klipstein
Kristine Curto          Kathy and Keith Kurz
Joann Dale              Joseph and Mary Louise Lapczenski

LitVol Society is named for early Literacy Rochester volunteer tutors and supporters who called themselves "LitVols."
LitVol Society

Deborah Leary
Brandon Lebow and Jason Stevens
Max Liu
Liangchao Liu
Sarah Lobe
Barbara and John Lovenheim
Jeremy Lutz
Bonnie Martin
Bruce and Eleanor McLear
Richard McNeary and Sarah White
Ragni Mehta and Andre Blaakman
Richard Nangreave and Olga Mendez
Hilda Milham
Kari Mills
Tony Murray
William J. O'Connor, Jr.
Meghan Palumbo
Katharine S. Parsons
David and Nancy Pecora
Andrew Phillips
Diane Rambo
Susan M. Rogers
John Roman, Jr.
Harry and Regina Salis
Jane and Fred Schultz
Christina and Jeffrey Sickelco
Brenda J. Smith
Richard and Judith Steinheider
Christine Stewart
Christian Viertel
Terance Walsh
Ray and Peg Warrick
Jerome Alan Weiss
Amy and Brent Williams
Sue Ellen Windsor
Jo A. Wrona
David Wyman
Cathleen Zdyb

Thank You!

Literacy Rochester Annual Report 2021-2022
Those We Help

Top ZIP Codes Served
Percentage of total students

14621: 24.2%
14619: 8.8%
14608: 7.1%
14606: 6.8%
14611: 6.6%
14605: 5.1%
14620: 4.6%
14609: 4.6%
14604: 3.4%
14607: 3.1%

Employment Status

- Employed: 34.4%
- Unemployed or Retired: 65.6%

Education
Highest level of education obtained by our students prior to our services

- High School Diploma or Equivalency: 70.8%
- No Degree: 13.9%
- Advanced Degree: 3.4%
- 4 Year College: 5.7%
- 2 Year College: 6.2%
Digital Literacy

Program Highlights

Digital Literacy is a free, one-to-one drop-in service that teaches adults basic computer skills. Help is provided at various community sites throughout Monroe, Ontario, Wayne, and Yates Counties.

Highlights and Statistics reflect program year July 2021 to June 2022

- **Locations in the Community**: 16
- **Customers who achieved their objective**: 77%
- **Value of time donated by tutors***: $48,579

*Value of volunteer time is $29.95 per hour according to assessments by Independent Sector

Digital Tasks Performed

- **Operate Devices**
  - Use a desktop, laptop, smartphone, or tablet
  - Copy a document to a USB flash drive
  - Connect to a wireless network

- **Use Software**
  - Write a resume in Microsoft Word or Google Docs
  - Track finances in Microsoft Excel or Google Sheets

- **Navigate the Internet**
  - Create and use an email account
  - Find and apply for jobs online
  - Navigate healthcare and social services portals
  - Complete school work or attend classes

Finger Lakes

In spring 2022, the Digital Literacy program expanded into Ontario, Wayne, and Yates Counties.

In its first few months, this program helped complete 64 digital literacy tasks, including opening email accounts, finding resources for online coursework, and applying for jobs online.
Digital Literacy

Volunteer Spotlight

Joe is a Digital Humanities Librarian at the University of Rochester. He is a prolific baker and plays the harp. He became a Digital Literacy volunteer in March 2021.

Joe works with a student from Afghanistan, helping her learn the components of a computer and basic functions including email and web browsing. Through their work, her English skills have also improved.

Joe knows that volunteers need to be flexible. “The student is the one who runs the show."

Basic Computer Skills Workshop

"I went to the library to set up my college account. The person helping me had never used it before, but showed me where to log in, set up a password I remember, and how to see my classes on my phone."

Liz
Monroe Branch Library

For six weeks in March and April 2022, the Digital Literacy program held its first Basic Computer Skills Workshop.

The workshop is designed for adults who are interested in learning how to use a computer and investing in their digital literacy skills. Participants learn how to use a computer, understand a desktop, use the internet, access and use email, learn about online safety and privacy, and apply their skills to real-world tasks.
Financial Partners

Al Sigl Community of Agencies
AmazonSmile Foundation
The Bonadio Group
Bond Benefits Consulting
Bond, Schoeneck & King, PLLC
Canaltown Insurance Agency, Inc.
Canandaigua National Bank & Trust
CE Technologies
Daisy Marquis Jones Foundation
The Davenport-Hatch Foundation
David and Maura Sykes Family Fund
Dollar General Literacy Foundation
EFPR Group, LLP
Fred & Floy Willmott Foundation
General Code LLC
Give Lively Foundation Inc.
Great Tie Consulting
Harter Secrest & Emery LLP
Heveron & Company CPAs, PLLC
Johnson & Johnson Family of Companies
Literacy New York
Martin L. Suter and Suzanne S. Suter Family Fund
MassMutual NYS
Monroe Capital, Inc.
Nixon Peabody LLP
O'Connell Electric Co.
Perinton Food Shelf
Phillips Lytle LLP
Rochester Area Community Foundation
Rochester City School District
Rochester Regional Library Council
Rush Fire Department Inc.
Secure Network Technologies, Inc
SPX Foundation
Underberg & Kessler LLP
Usherwood Office Technology
Wegmans Food Markets, Inc.
William C. and Elizabeth W. Powell Family Literacy Fund
Wolters Kluwer

Thank You!

Literacy Rochester Annual Report 2021-2022
Our second virtual Brain Game included questions about local parks, presidential history, and the Olympic Games. Along with trivia questions, Literacy Rochester held a raffle, online auction, and wine giveaway. Through we were still not able to be together for head-to-head trivia rounds, participants in Rochester and around New York enjoyed the competition and supporting Literacy Rochester.

After six rounds of trivia, Bond, Schoeneck & King was awarded the title of Brain Game Champion.

Brain Game was once again a success thanks to the hard work and dedication of volunteers and the continued support of sponsors.
Community Bookends

In spring 2022, the Community Bookends project returned for its second year. Talented artists, community organizations, public figures, and Literacy Rochester supporters customized more than two dozen sets of bookends, built by Flour City Craft Company. At auction, these raised $1,850 to continue our mission to empower lives through literacy.
Financial Statement
Unaudited

Revenue

- Grants: 31.3%
- Contracts: 15.9%
- Contributions: 14.8%
- Management Revenue: 14.3%
- PPP Forgiveness: 10.3%
- In-Kind: 8.1%
- Other Revenue: 5.4%

Expenses

- Instructional: 31.9%
- Digital Literacy: 21.7%
- General Management: 19.5%
- Fundraising: 19.2%
- LiteracyCNY: 7.8%

Revenue

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<th>Revenue Item</th>
<th>Amount</th>
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<td>Grants</td>
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Expenses

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Net Revenue: $2,560.01