



# **ANNUAL REPORT 2021-2022**

# Message from Executive Director & Board President



**Joshua Stapf**  
**Executive Director**

The 2021-2022 program year was not just about recovery, but about growth. As we welcomed students back to our programs, we also expanded programming and added new members to our team.

There are more options than ever, with students and tutors meeting in person at libraries, in our office, or continuing to meet remotely. We have sought out additional training and certificates, sharing that knowledge with new and returning volunteers to ensure that we are all prepared to address the needs of current and future students.

We have also expanded our reach, offering the Digital Literacy program in Ontario, Wayne, and Yates Counties through drop-in assistance as well as group computer classes. We are stronger today, combining what we have learned in the past two years with the tested methods we have used over nearly sixty years of service to Rochester.

**As always, our work would not be possible without the courage of our students, dedication of our volunteers, and the support of our community.**

Literacy Rochester came out of the pandemic full of energy and new ideas! Once the Monroe County libraries opened for our tutors and learners, and the LR office was available to re-start group instruction and testing, we hit the ground running.

Our digital literacy program is even more critical now that remote learning, on-line employment applications, and virtual meetings are the norm. And, because of our proven success in digital literacy instruction, we are expanding it into surrounding counties. Our reading, English language, and math tutoring is providing native and non-native speakers with valuable tools to improve their personal and professional lives.



**Debra Martin**  
**President**  
**2022-2023**

We see the coming year as full of opportunities for growth and are so appreciative of the generosity of our donors, governmental partners, volunteers, tutors, learners, and staff. If you are looking for ways to get involved, please contact us, check out our website, and join us at Brain Game, our annual trivia event. If you are already part of our LR “family”, thank you for your support!

# Staff

**Joshua Stapf**  
Executive Director

**Barb Harte**  
Instructional Coordinator

**Lisa Roe**  
Digital Literacy Coordinator

**Shelley Alfieri**  
Office Manager

**Jennifer Eaton**  
Program Director

**Abby Holloway**  
Program Assistant

**Lam Bui**  
Digital Literacy Coordinator

**Eric Stevens**  
Community Engagement Coordinator

## Board of Directors

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President

**Fred Crilly**  
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**Terance Walsh**

**David Wyman**

# Instructional Services

## Program Highlights

Highlights and Statistics reflect program year July 2021 to June 2022



**Instructional  
Volunteer Hours**

**7,572**



**Student  
Instructional Hours**

**3,968**



**Value of time  
donated by tutors\***

**\$118,842**

\*Value of volunteer time is \$29.95 per hour according to assessments by Independent Sector



**David**

### Volunteer Spotlight

David began volunteering with Literacy Rochester in 2017 as a tutor. He soon began assisting with group classes, eventually using his background in nuclear engineering to teach a math class. David also administers assessments for reading and math students.

His approach to students is flexibility, finding the best way to connect with each student to help them understand the material they are working on.

In June 2022, David received the Judy S. Dauphinee Volunteer of the Year Award.



# Instructional Services



**Joseph**

## Student Spotlight

Joseph remembers the day he arrived in the United States after leaving his family behind in Liberia. It was May 21, 1988.

He spent many years struggling with addiction, arriving in Rochester to enter a rehabilitation center. Since 2000, Joseph has worked multiple retail jobs.

Joseph takes multiple classes at Literacy Rochester, as well as meeting with his tutor, Lisa. Committing a dozen hours per week to learning, he is continually improving.

## One-to-One Tutoring

Trained tutors provide instruction for adults, 18 and up, seeking assistance with reading, math (below 9th grade reading level) or English as a Second Language. Through individualized plans, students and tutors meet in a public place in Monroe County. Pre-registration is required before a student is matched with a tutor.

## Small Group Instruction

Classes with 5 to 10 students reinforce basic math and reading skills for students seeking access to basic literacy, high school equivalency, or vocational training programs. Pre-registration is required before a student can sign up for small group classes.

## English

### Conversation Groups

Weekly gatherings of 5-10 students and two tutors to practice their English-language speaking skills. These groups provide an opportunity for English as a Second Language students to improve their speaking confidence and meet other adults who are learning English. Topics of conversation include American culture, idioms, daily life situations, and casual spoken English. All adults looking to practice their English-speaking skills are welcome. Registration is not required.

# **LitVol Society**

**LitVol Society is made up of households that contributed \$250 or more during the last program year.**

**Anonymous (3)**

**David Adams**

**Deanna Baker**

**Carl Battaglia**

**John and Margaret Behre**

**Lois Benedict**

**Brian and Nancy Bennett**

**Richard W. Black and**

**Jappie King-Black**

**Nancy Briggs**

**Jeremiah J. Casey**

**Justin and Michele Chantra**

**Erin Coffey**

**Peter Collinge and Carol Thiel**

**Mrs. Ruth Colvin**

**Kevin and Alicia Conheady**

**Robert J. Craig and Julianne Crisante**

**Frederick Crilly**

**Kristine Curto**

**Joann Dale**

**Stewart D. Davis**

**Allison and Richard DiMarco**

**Sean Dobbin**

**Chris and Nicole Dobson**

**Josephine Fitzgerald**

**James and Mary Franzek**

**Amanda Gallipeau**

**Cassandra George Ramos**

**Grant and Bette Gillette**

**Peter Giopulos**

**Deborah G. Goldman**

**James and Sharon Harrison**

**Miranda Heyward**

**Sabra Hickam**

**Audrey Holly**

**Edith Jordan**

**Cheryl Kingston**

**Rose-Marie B. Klipstein**

**Kathy and Keith Kurz**

**Joseph and Mary Louise Lapczenski**

**LitVol Society is named for early Literacy Rochester volunteer tutors and supporters who called themselves "LitVols."**

# LitVol Society

Deborah Leary

Brandon Lebow and Jason Stevens

Max Liu

Liangchao Liu

Sarah Lobe

Barbara and John Lovenheim

Jeremy Lutz

Bonnie Martin

Bruce and Eleanor McLearn

Richard McNeary and Sarah White

Ragni Mehta and Andre Blaakman

Richard Nangreave and Olga Mendez

Hilda Milham

Kari Mills

Tony Murray

William J. O'Connor, Jr.

Meghan Palumbo

Katharine S. Parsons

David and Nancy Pecora

Andrew Phillips

Diane Rambo

Susan M. Rogers

John Roman, Jr.

Harry and Regina Salis

Jane and Fred Schulitz

Christina and Jeffrey Sickelco

Brenda J. Smith

Richard and Judith Steinheider

Christine Stewart

Christian Viertel

Terance Walsh

Ray and Peg Warrick

Jerome Alan Weiss

Amy and Brent Williams

Sue Ellen Windsor

Jo A. Wrona

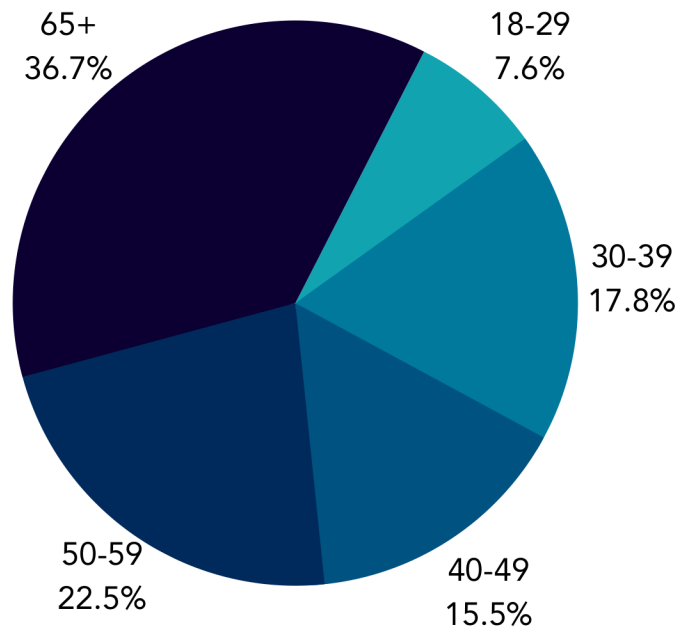
David Wyman

Cathleen Zdyb

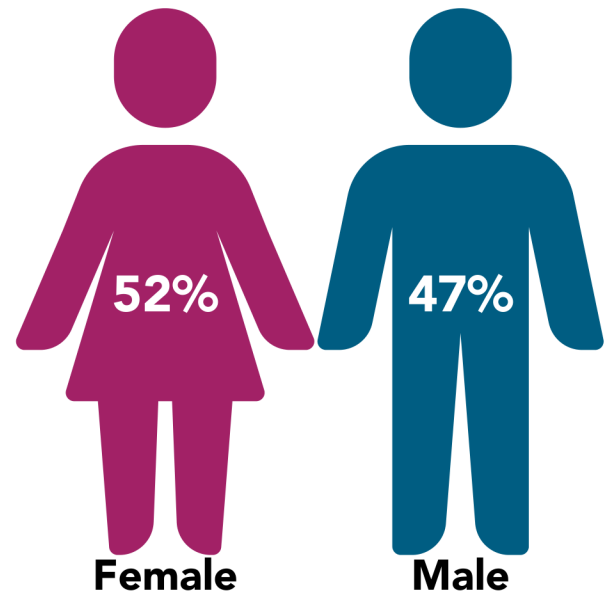
*Thank You!*

# Those We Help

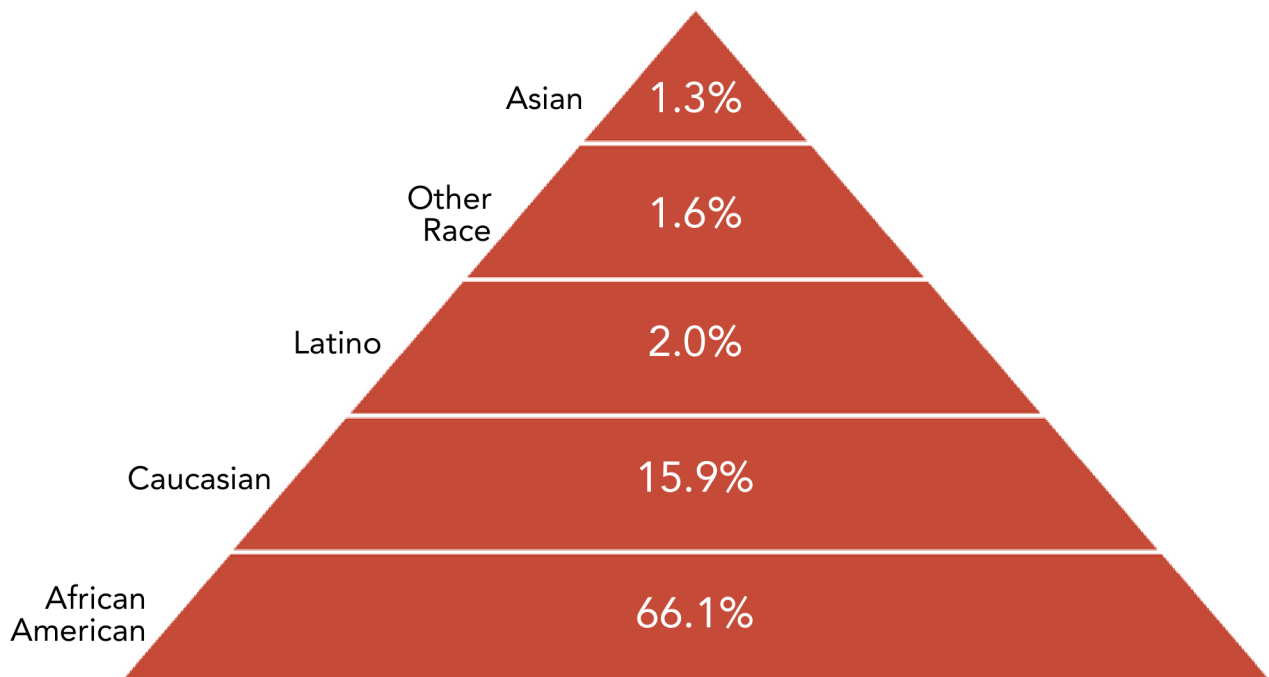
## Age



## Gender



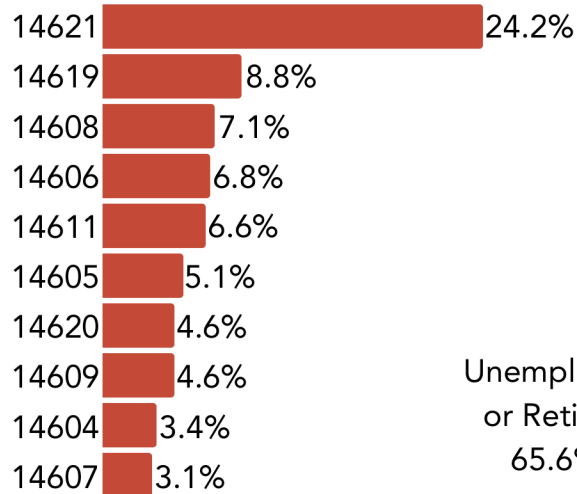
## Race



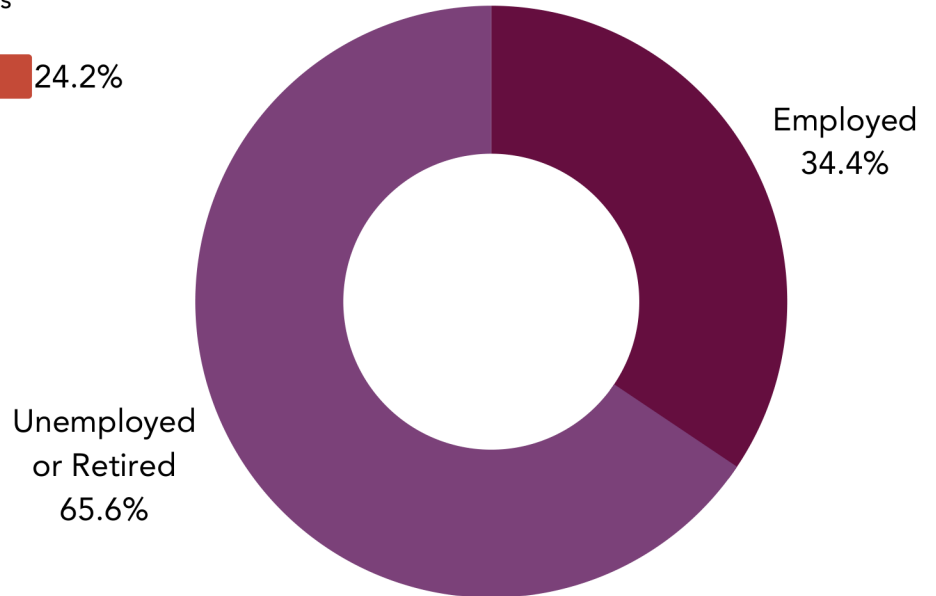
# Those We Help

## Top ZIP Codes Served

Percentage of total students

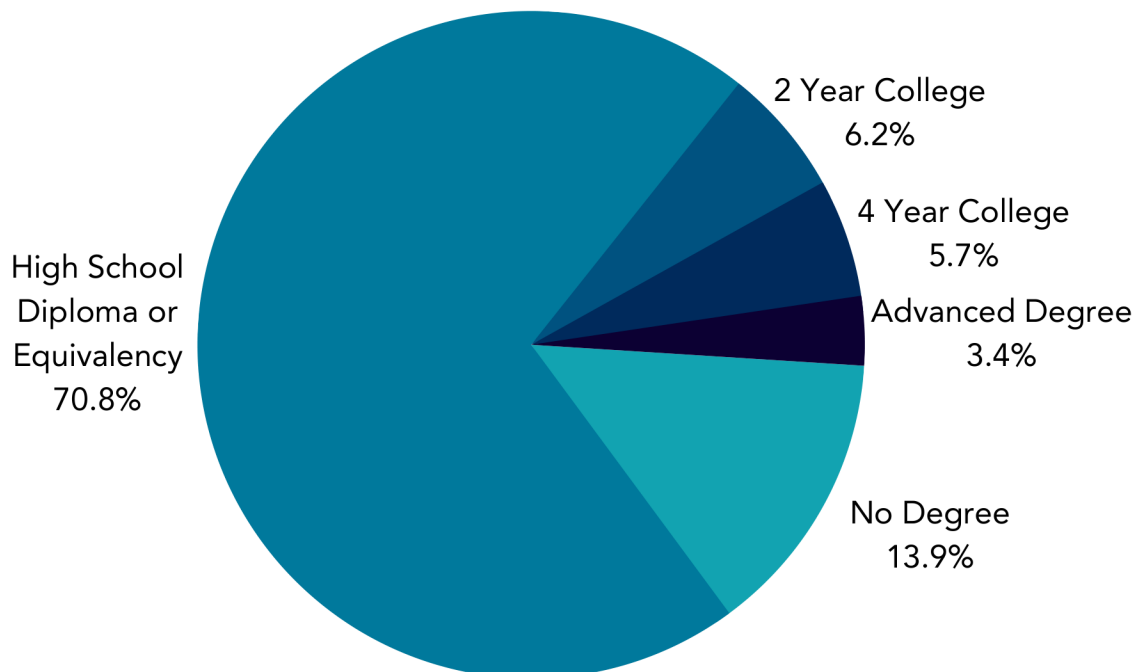


## Employment Status



## Education

Highest level of education obtained by our students prior to our services



# Digital Literacy

## Program Highlights

Digital Literacy is a free, one-to-one drop-in service that teaches adults basic computer skills. Help is provided at various community sites throughout Monroe, Ontario, Wayne, and Yates Counties.

Highlights and Statistics reflect program year July 2021 to June 2022



**Locations in  
the Community**

**16**



**Customers who  
achieved their objective**

**77%**



**Value of time  
donated by tutors\***

**\$48,579**

\*Value of volunteer time is \$29.95 per hour according to assessments by Independent Sector

### Digital Tasks Performed

#### Operate Devices

- Use a desktop, laptop, smartphone, or tablet
- Copy a document to a USB flash drive
- Connect to a wireless network

#### Use Software

- Write a resume in Microsoft Word or Google Docs
- Track finances in Microsoft Excel or Google Sheets

#### Navigate the Internet

- Create and use an email account
- Find and apply for jobs online
- Navigate healthcare and social services portals
- Complete school work or attend classes

### Finger Lakes

In spring 2022, the Digital Literacy program expanded into Ontario, Wayne, and Yates Counties.

In its first few months, this program helped complete 64 digital literacy tasks, including opening email accounts, finding resources for online coursework, and applying for jobs online.

# Digital Literacy



**Joe**

## Volunteer Spotlight

Joe is a Digital Humanities Librarian at the University of Rochester. He is a prolific baker and plays the harp. He became a Digital Literacy volunteer in March 2021.

Joe works with a student from Afghanistan, helping her learn the components of a computer and basic functions including email and web browsing. Through their work, her English skills have also improved.

Joe knows that volunteers need to be flexible. "The student is the one who runs the show."

"I went to the library to set up my college account. The person helping me had never used it before, but showed me where to log in, set up a password I remember, and how to see my classes on my phone."

Liz  
Monroe Branch Library

## Basic Computer Skills Workshop

For six weeks in March and April 2022, the Digital Literacy program held its first Basic Computer Skills Workshop.

The workshop is designed for adults who are interested in learning how to use a computer and investing in their digital literacy skills. Participants learn how to use a computer, understand a desktop, use the internet, access and use email, learn about online safety and privacy, and apply their skills to real-world tasks.



# Financial Partners

**Al Sigi Community of Agencies**  
**AmazonSmile Foundation**  
**The Bonadio Group**  
**Bond Benefits Consulting**  
**Bond, Schoeneck & King, PLLC**  
**Canaltown Insurance Agency, Inc.**  
**Canandaigua National Bank & Trust**  
**CE Technologies**  
**Daisy Marquis Jones Foundation**  
**The Davenport-Hatch Foundation**  
**David and Maura Sykes Family Fund**  
**Dollar General Literacy Foundation**  
**EFPR Group, LLP**  
**Fred & Floy Willmott Foundation**  
**General Code LLC**  
**Give Lively Foundation Inc.**  
**Great Tie Consulting**  
**Harter Secrest & Emery LLP**  
**Heveron & Company CPAs, PLLC**  
**Johnson & Johnson Family of Companies**

**Literacy New York**  
**Martin L. Suter and Suzanne S. Suter**  
**Family Fund**  
**MassMutual NYS**  
**Monroe Capital, Inc.**  
**Nixon Peabody LLP**  
**O'Connell Electric Co.**  
**Perinton Food Shelf**  
**Phillips Lytle LLP**  
**Rochester Area Community Foundation**  
**Rochester City School District**  
**Rochester Regional Library Council**  
**Rush Fire Department Inc.**  
**Secure Network Technologies, Inc**  
**SPX Foundation**  
**Underberg & Kessler LLP**  
**Usherwood Office Technology**  
**Wegmans Food Markets, Inc.**  
**William C. and Elizabeth W. Powell**  
**Family Literacy Fund**  
**Wolters Kluwer**

*Thank You!*



Our second virtual Brain Game included questions about local parks, presidential history, and the Olympic Games. Along with trivia questions, Literacy Rochester held a raffle, online auction, and wine giveaway. Through we were still not able to be together for head-to-head trivia rounds, participants in Rochester and around New York enjoyed the competition and supporting Literacy Rochester.

After six rounds of trivia, Bond, Schoeneck & King was awarded the title of Brain Game Champion.

Brain Game was once again a success thanks to the hard work and dedication of volunteers and the continued support of sponsors.



## Brain Game 2021 Champion



**BOND**

**SCHOENECK  
& KING** ATTORNEYS

# Community Bookends

In spring 2022, the Community Bookends project returned for its second year. Talented artists, community organizations, public figures, and Literacy Rochester supporters customized more than two dozen sets of bookends, built by Flour City Craft Company. At auction, these raised \$1,850 to continue our mission to empower lives through literacy.

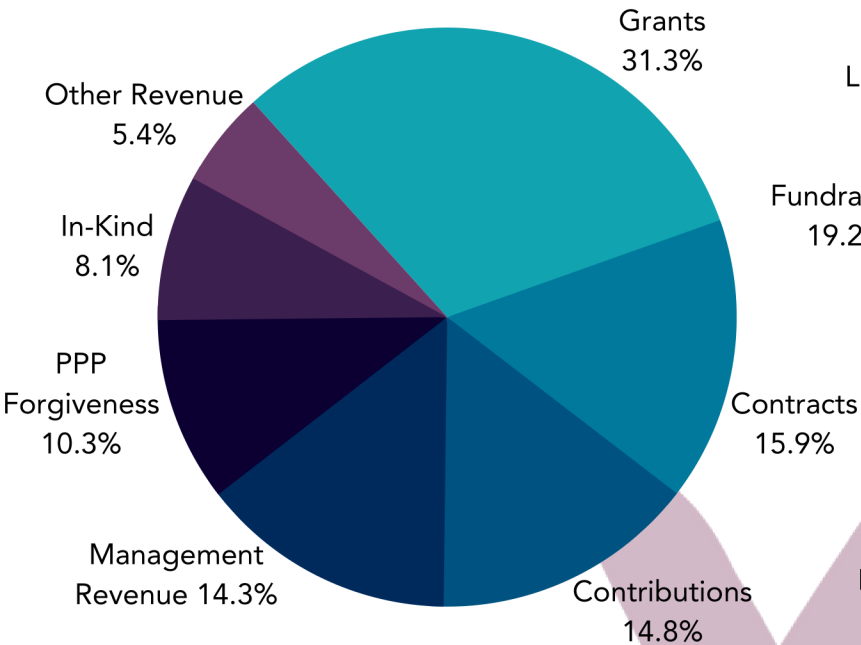




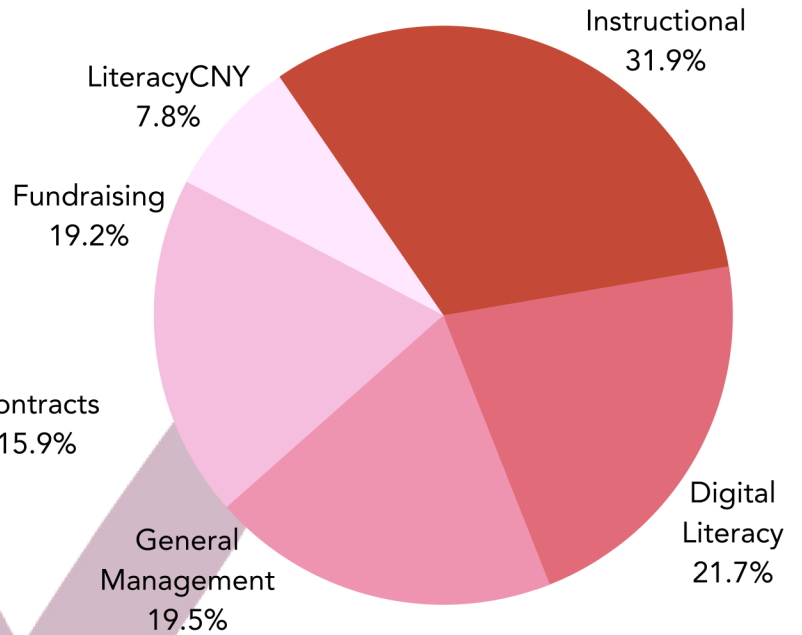
# Financial Statement

Unaudited

## Revenue



## Expenses



Revenue	
Grants	\$193,266.00
Contracts	\$98,032.00
Contributions	\$91,333.45
Management Revenue	\$88,509.88
PPP Forgiveness	\$63,831.00
In-Kind	\$50,203.00
Special Events	\$40,040.00
Other Revenue	\$33,148.54
<b>Total Revenue</b>	<b>\$618,323.87</b>

Expenses	
Instructional	\$196,259.88
Digital Literacy	\$133,686.96
General Management	\$119,853.11
Fundraising	\$118,044.90
LiteracyCNY	\$47,919.01
<b>Total Expenses</b>	<b>\$615,763.86</b>

**Net Revenue: \$2,560.01**



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