



Brain Game 2023

Join us for this exciting event on Thursday, October 19, to raise vital funds to help members of the Rochester community overcome the many different challenges of literacy.

There are many ways to be a part of Brain Game 2023:

- Become a Sponsor
- Create a Team
- Purchase a Table
- Place an Advertisement
- Donate to the Online Auction

Brain Game pits team against team in a trivia competition where the winner takes home the coveted Brain Trophy and title of Brain Game Champion! Along with competition for the trophy, we have raffles, a online auction, and a wine raffle.

At Literacy Rochester, we work to improve the reading, math, English, and digital literacy skills of adults in Monroe County and beyond. Through our work, Literacy Rochester empowers our program participants to achieve their goals and become fully engaged in the community as parents, consumers, workers, and citizens.

For more information or to sign up, check out LiteracyRochester.org, email BrainGame@LiteracyRochester.org, or call (585) 473-3030.

We promise an amazing evening of live trivia like no other!

Sincerely,

Joshua Stapf
Executive Director

2022 Brain Game Champions





Past Supporters Include



About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and workers.

Literacy Rochester provides a wide array of resources for members of the community to overcome the many different challenges that come with literacy.

One to One
Tutoring

Small
Group
Classes

Multi-Level
Conversation
Groups

Drop-In
Center

English as
a Second
Language
Classes

Community
Sites

Digital
Literacy

All our services are provided
AT NO COST!



Sponsorships & Teams

Gold – \$2,500

- Team in Tournament
- 10 Tickets to Event
- Logo on Print Material
- Logo on Electronic Material
- Logo in Program
- Full page color ad
- Guest Activity Sponsor
- Recognition on Game Board
- Introduction at Event
- Recognition on Social Media (3 times)
- Logo in Monthly E-Newsletter (3 times)

Bronze – \$1,500

- Team in Tournament
- 8 Tickets to Event
- Name on Electronic Material
- Listing in Program
- Full page color ad
- Recognition on Game Board
- Recognition on Social Media (1 time)

Silver – \$2,000

- Team in Tournament
- 10 Tickets to Event
- Logo on Print Material
- Logo on Electronic Material
- Logo in Program
- Full page color ad
- Recognition on Game Board
- Introduction at Event
- Recognition on Social Media (2 times)
- Logo in Monthly E-Newsletter (2 times)

Corporate Team – \$1,000

- Team in Tournament
- 8 Tickets to Event
- Name on Electronic Material
- Listing in Program
- Half page color ad

Patron – \$300

- 2 Tickets to Event
- Half page color ad

Table & Tickets

Table – \$600

- 10 Tickets to Event

Half Table – \$300

- 5 Tickets to Event

Ticket – \$60

- 1 Ticket to Event

Advertising

Full Page – \$400

- Color
- 8"h x 5"w

Half Page – \$200

- Color
- 3 7/8"h x 5"w



Sponsors & Teams

☐ Gold – \$2,500 ☐ Silver – \$2,000 ☐ Bronze – \$1,500 ☐ Team – \$1,000 ☐ Patron – \$300

Table & Tickets

☐ Full Table – \$600 ☐ Half Table – \$300 # ____ Tickets – \$60 each

Advertising

☐ Full Page – \$400 ☐ Half Page – \$200

Auction

Value: _____

Description: _____

Name(s) _____

Company Name _____

Name to be used for acknowledgement _____

Address _____

City _____ State _____ ZIP _____

Phone (day) _____ Phone (evening) _____

Email(s) _____

Payment Information

☐ Check in the amount of \$ _____ is enclosed
(payable to Literacy Rochester with "Brain Game" on memo line)

☐ Send invoice to above contact

Credit Card Number: _____ Expiration Date ____/____ CSV: _____

Address _____

City _____ State _____ ZIP _____

Signature: _____

Mail completed form to:
Literacy Rochester
1600 South Avenue, Suite 100
Rochester, NY 14620

or

Email completed form to:
BrainGame@LiteracyRochester.org