October 10, 2024
5:00 p.m. to 8:00 p.m.
Hyatt Regency Hotel
125 E. Main Street
Rochester, NY 14604
Join us for this exciting event on Thursday, October 10, to raise vital funds to help members of the Rochester community overcome the many different challenges of literacy.

Brain Game pits team against team in a trivia competition where the winner takes home the coveted Brain Trophy and title of Brain Game Champion! Along with competition for the trophy, we have raffles, an online auction, and a wine raffle.

Past Supporters Include

VISION FINANCIAL GROUP

Wegmans

NIXON PEABODY

EFPR GROUP

MANNING & NAPIER

MONROE CAPITAL, INC.

About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and workers.

Literacy Rochester provides a wide array of resources for members of the community to overcome the many different challenges that come with literacy.

All our services are provided

AT NO COST!
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Title $5,000</th>
<th>Gold $3,000</th>
<th>Silver $2,500</th>
<th>Bronze $2,000</th>
<th>Team $1,500</th>
<th>Patron $500</th>
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<tr>
<td># of Tickets</td>
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<td>10</td>
<td>10</td>
<td>8</td>
<td>8</td>
<td>2</td>
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<tr>
<td>Print Material</td>
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<td>Program</td>
<td>Logo on Front Cover</td>
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<td>Logo</td>
<td>Name</td>
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</tr>
<tr>
<td>Ad</td>
<td>Back Cover</td>
<td>Full</td>
<td>Full</td>
<td>Full</td>
<td>Half</td>
<td>Half</td>
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<td>Activity Sponsor</td>
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<tr>
<td>Recognition on Game Board</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Introduced at Event</td>
<td>Speaking Opportunity</td>
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**Advertising**

- **Full Page – $500**
  - Color
  - 8"h x 5"w

- **Half Page – $250**
  - Color
  - 3 7/8"h x 5"w
Sponsors & Teams

☐ Gold – $3,000  ☐ Silver – $2,500  ☐ Bronze – $2,000

☐ Team – $1,500  ☐ Patron – $500

Advertising

☐ Full Page – $500  ☐ Half Page – $250

Auction

Value: ________________

Description: ___________________________________________________________

______________________________________________________________

Name(s) ______________________________________________________________

Company Name ________________________________________________________

Name to be used for acknowledgement ____________________________________

Address ______________________________________________________________

City ______________________ State _______ ZIP __________

Phone (day) ______________________ Phone (evening) ____________________

Email(s) ______________________________________________________________

Payment Information

☐ Check in the amount of $_______ is enclosed
   (payable to Literacy Rochester with "Brain Game" on memo line)

☐ Send invoice to above contact

Credit Card Number: ____________________________ Expiration Date ___/___ CSV: ________

Address ______________________________________________________________

City ______________________ State _______ ZIP __________

Signature: ____________________________________________________________

Mail completed form to:
Literacy Rochester
1600 South Avenue, Suite 100
Rochester, NY 14620

or

Email completed form to:
BrainGame@LiteracyRochester.org