



Brain Game



October 10, 2024
5:00p.m. to 8:00 p.m.
Hyatt Regency Hotel
125 E. Main Street
Rochester, NY 14604



Join us for this exciting event on Thursday, October 10, to raise vital funds to help members of the Rochester community overcome the many different challenges of literacy.

Brain Game pits team against team in a trivia competition where the winner takes home the coveted Brain Trophy and title of Brain Game Champion! Along with competition for the trophy, we have raffles, an online auction, and a wine raffle.

Past Supporters Include



About Literacy Rochester

Literacy Rochester improves the reading, math, English language, and digital literacy skills of adults. Our trained volunteers support participants in achieving their personal goals to fully engage in their community as citizens, parents, consumers, and workers.

Literacy Rochester provides a wide array of resources for members of the community to overcome the many different challenges that come with literacy.

All our services are provided

AT NO COST!

Sponsorship Opportunities

	Title \$5,000	Gold \$3,000	Silver \$2,500	Bronze \$2,000	Team \$1,500	Patron \$500
# of Tickets	20	10	10	8	8	2
Print Material	Logo	Logo	Logo			
Electronic Material	Logo	Logo	Logo	Name	Name	
Program	Logo on Front Cover	Logo	Logo	Name	Name	
Ad	Back Cover	Full	Full	Full	Half	Half
Activity Sponsor	✓	✓	✓			
Recognition on Game Board	✓	✓	✓	✓		
Introduced at Event	Speaking Opportunity	✓				
Recognition on Social Media	5	3	2	1		
Logo in Monthly E-Newsletter	4	3	2			
Item & Literature on Table	✓					

Advertising

Full Page – \$500

- Color
- 8"h x 5"w

Half Page – \$250

- Color
- 3 7/8"h x 5"w

Sponsors & Teams

- Gold – \$3,000 Silver – \$2,500 Bronze – \$2,000
 Team – \$1,500 Patron – \$500

Advertising

- Full Page – \$500 Half Page – \$250

Auction

Value: _____

Description: _____

Name(s) _____
Company Name _____
Name to be used for acknowledgement _____
Address _____
City _____ State _____ ZIP _____
Phone (day) _____ Phone (evening) _____
Email(s) _____

Payment Information

- Check in the amount of \$ _____ is enclosed
(payable to Literacy Rochester with "Brain Game" on memo line)
 Send invoice to above contact

Credit Card Number: _____ Expiration Date ____ / ____ CSV: _____
Address _____
City _____ State _____ ZIP _____
Signature: _____

Mail completed form to:
Literacy Rochester
1600 South Avenue, Suite 100
Rochester, NY 14620

or

Email completed form to:
BrainGame@LiteracyRochester.org