



2017 Brain Game



SPONSORSHIP OPPORTUNITIES

Gold Sponsor – \$2,500

- ◆ Play as an official Team
- ◆ Recognition on Game Board
- ◆ Name displayed prominently in program book
- ◆ Full page color ad on inside front (or back) cover of program book
- ◆ Introduction at Brain Game
- ◆ Name and logo prominently displayed on all print and electronic promotion materials
- ◆ 10 tickets with preferred seating and drink tickets

Silver Sponsor – \$2,000

- ◆ Play as an official Team
- ◆ Recognition on Game Board
- ◆ Full page color ad in program book
- ◆ Introduction at Brain Game
- ◆ Name listed on all print and electronic promotion materials
- ◆ 10 tickets with preferred seating and drink tickets

Bronze Sponsor – \$1,500

- ◆ Play as an official Team
- ◆ Recognition on Game Board
- ◆ Full page color ad in program book
- ◆ Name listed on all print and electronic promotion materials
- ◆ 8 tickets to event, plus drink tickets

Team Sponsor – \$900

- ◆ Play as an official Team
- ◆ Full page color ad in program book
- ◆ Name listed on all print and electronic promotion materials
- ◆ 8 tickets to event, plus drink tickets

Thursday, October 26
5:00 PM – 8:00 PM
Holiday Inn Downtown
70 State Street

The BRAIN GAME is an annual team trivia challenge for Rochester professionals.

At Literacy Volunteers of Rochester we believe our true success stories are the students we serve and their increased sense of confidence and self-sufficiency.

Proceeds from LVR's 17th annual Brain Game, help support the many programs and services we offer:

- One-to-One Tutoring
- Small Group Instruction
- Digital Literacy
- Family Literacy
- Training Volunteer Tutors



Brain Game Sponsorship Agreement

Yes! I want to sponsor the 2017 Brain Game.

- | | |
|---|---|
| <input type="checkbox"/> Gold Sponsor—\$2,500 | <input type="checkbox"/> Hors d'oeuvres Sponsor—\$800 |
| <input type="checkbox"/> Silver Sponsor—\$2,000 | <input type="checkbox"/> Table—\$400 |
| <input type="checkbox"/> Bronze Sponsor—\$1,500 | <input type="checkbox"/> Patron of LVR—\$300 |
| <input type="checkbox"/> Team Sponsor—\$900 | <input type="checkbox"/> Friend—\$45 |

1600 South Avenue
Rochester, NY 14620

Phone: 585-473-3030
E-mail: literacyrochester.org

Company _____
 Contact _____
 Address _____

 Email _____
 Phone _____



Kids Need Literate Parents

LVR assists adults in improving their reading, English language, math and digital literacy skills through trained volunteers. We advocate for the ability of all people to attain these skills so that they can fully participate in their community as citizens, parents, consumers and workers.



More than 20% of American adults can't read a bedtime story to their children. LVR helps adults achieve their literacy goals for themselves and their families.

RAFFLE/LIVE AUCTION

Items Include:

- Two \$500 Wegmans gift cards
- 4 Southwest Airlines tickets
- 4 JetBlue tickets to any of 70 JetBlue destinations
- And more!

SPONSORSHIP OPPORTUNITIES

Hors d'oeuvres Sponsor – \$800

- ◆ Sign at event acknowledging hors d'oeuvres service sponsorship
- ◆ Company listed in program book
- ◆ Full page color ad in program book
- ◆ Introduction at Brain Game
- ◆ Name listed on all print and electronic promotion materials
- ◆ 4 tickets

Table – \$400

- ◆ 10 event tickets
- ◆ 10 drink tickets

Patron of LVR – \$300

- ◆ Half page color ad in program book
- ◆ 2 event tickets

Friend – \$45

- ◆ 1 ticket to an evening of fun and good food



For additional information,
check out our website at
www.LiteracyRochester.org
or contact Susan Brayer
at 473-3030 or sbrayer@literacyrochester.org